

Transforming therapeutic endoscopy

JANUARY 2022

# Forward Looking Statements & Regulatory Advisory

Forward Looking Statements: Certain statements in this presentation are forward-looking statements that are subject to risks and uncertainties that could cause results to be materially different than expectations. In addition, there is uncertainty about the spread of the COVID-19 virus and the impact it may have on the Company's operations, the Company's financial outlook for future periods, the demand for the Company's products, the Company's liquidity position, global supply chains and economic activity in general. Important factors that could cause actual results to differ materially include: reports of adverse events related to our products, outcomes of clinical studies related to our products, development of competitive medical products by competitors, regulatory approvals and extensive regulatory oversight by the FDA or other regulatory authorities, unfavorable media coverage related to our products or related procedures, coverage and reimbursement decisions by private or government payors, Apollo's ability to support the adoption of its products and broaden its product portfolio; the potential size of Apollo's addressable markets; the execution of our gross margin improvement projects; and the availability of cash for Apollo's future operations as well as other factors detailed in Apollo's periodic reports filed with the Securities and Exchange Commission, or SEC, including its Form 10-K for the year ended December 31, 2020 and its Form 10-Q for the period ended September 30, 2021. Copies of reports filed with the SEC are posted on Apollo's website and are available from Apollo without charge. These forward-looking statements are not guarantees of future performance and speak only as of the date hereof, and, except as required by law, Apollo disclaims any obligation to update these forward-looking statements to reflect future events or circumstances.

Non-GAAP Financial Measures: To supplement the Company's financial statements presented in accordance with U.S. generally accepted accounting principles (GAAP), the Company reports certain non-GAAP financial measures, including non-GAAP operating expenses, which exclude stock-based compensation. These supplemental measures of our performance are not required by, and are not determined in accordance with GAAP. The Company believes that these non-GAAP financial measures provide investors with an additional tool for evaluating the Company's core performance, which management uses in its own evaluation of continuing operating performance, and a baseline for assessing the future earnings potential of the Company. The Company's non-GAAP financial measures may not provide information that is directly comparable to that provided by other companies in the Company's industry, as other companies in the industry may calculate non-GAAP financial results differently. Non-GAAP financial results should be considered in addition to, and not as a substitute for, or superior to, financial measures calculated in accordance with GAAP.

Preliminary Financial Results: This presentation includes financial results that are preliminary. The Company reports its financial results in accordance with U.S. generally accepted accounting principles. The expected financial results discussed in this presentation are preliminary and represent the most current information available to the Company's management, as financial closing procedures for the quarter and year ended December 31, 2021 are not yet complete. These estimates are not a comprehensive statement of the Company's financial results for the quarter and year ended December 31, 2021 and actual results may differ materially from these estimates as a result of the completion of normal quarter-end accounting procedures and adjustments, including the execution of the Company's internal control over financial reporting, the completion of the preparation and review of the Company's financial statements for the quarter and year ended December 31, 2021 and the subsequent occurrence or identification of events prior to the formal issuance of the fourth quarter financial results.

Product Regulatory Advisory: This presentation is intended for the investment and financial community and not for the promotion of Apollo products or related procedures. The X-Tack is cleared for approximation of soft tissue in minimally invasive gastroenterology procedures (e.g. closure and healing of ESD/EMR sites, and closing of fistula, perforation or leaks). The Apollo Intragastric Balloon products are approved in the US as a weight loss aid for adults suffering from obesity, with a body mass index (BMI) ≥30 and ≤40 kg/m2, who have tried other weight loss programs, such as following supervised diet, exercise, and behavior modification programs, but who were unable to lose weight and keep it off. In addition, the Apollo Intragastric balloon has received a Breakthrough Device Designation from the U.S. Food and Drug Administration for use in treating patients with a BMI between 30-40 kg/m2 with noncirrhotic nonalcoholic steatohepatitis (NASH) with liver fibrosis. Outside of the US the indications for Apollo Intragastric Balloon products vary based on product version and local regulatory clearance. The Overstitch is cleared for the endoscopic placement of sutures and the approximation of soft tissue in the GI tract. The Overstitch clearance does not include procedure-specific indications for use. Although Apollo has and continues to obtain clinical data on additional uses for its products, the safety and effectiveness of these uses has not been specifically cleared or approved for commercial purposes by the U.S. Food and Drug Administration.





### new team

New CEO building a motivated, experienced team

# large, expanding market opportunities

Creating & expanding addressable opportunities

### new strategy

Transforming growth trajectory by prioritizing **key initiatives**:

### energize

Expand penetration by advancing commercial traction & awareness

### accelerate

Build clinical support for new indications that open door to new, large markets

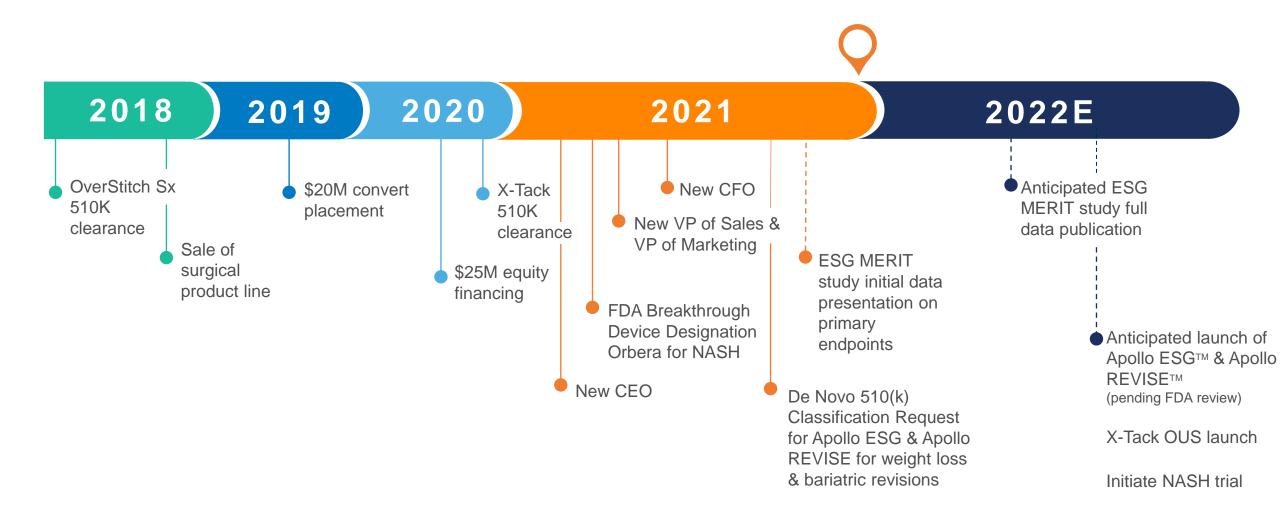
### lead

Execute to become the standard of care



# **Our Story**

Executing on milestones to catalyze rapid long-term growth





# Motivated, Experienced Leadership Team



**Chas McKhann** PRESIDENT & CEO

25 years of experience in meddevice CEO & CCO roles with track record of developing effective growth strategies that deliver results.





**Jeff Black** CFO 30 years of experience in

corporate strategy, finance & ops with publicly-traded companies in med device and life sciences.





**Christopher Gostout, M.D.** 

33 years of experience in Gastroenterology & Hepatology, including Dept of Surgery at Mayo Clinic

CMO





John Molesphini EXECUTIVE VP. OPS 40 years of global operational experience in manufacturing, quality, engineering & product development







Kirk Ellis VP, SALES





**Steve Bosrock** VP, MARKETING & MEDICAL ED





**David Hooper** VP, QUALITY & REGULATORY

MINIMUS BICSET Abbott





**Tiffanie Gilbreth** VP, CLINICAL & MEDICAL AFFAIRS stryker covidien



Mike Gutteridge VP, INTERNATIONAL SALES & MARKETING





# 2021 Score Card: Significant Traction

Initiatives to Energize the Business Well-Underway



### STRENGTHEN & REVITALIZE TEAM

- Leadership team additions CFO, VP Sales, VP Marketing
- Expanding US Sales Team: 16 reps to ~30 by end of 2021
- Engaging customers in new vision for Apollo
- Targeted additions to other functions to scale



### **DELIVER NEAR-TERM GROWTH**

- 50% YOY revenue growth\*, balanced across portfolio and US/OUS
- X-Tack launch



## BUILD FOUNDATION FOR BIG FUTURE OPPORTUNITIES

- Positive MERIT results presented; positive X-tack study published
- De Novo 510(k) submissions: Apollo ESG™ & Apollo Revise™
- Breakthrough designation: Orbera for NASH
- Australia X-Tack™ approval more OUS to come
- \$175M in new capital to support growth investments



# **Energizing to Transform Growth**

Continued traction in 2021 speaks to strong momentum









**X-Tack revenue from re-orders**<sup>2</sup> % of Q3 revenue from 1H2021 accounts

% of Q3 revenue from 1H2021 accounts



X-Tack Clinical Publication

Multicenter study demonstrated high success rates, ease of use & economic value in treatment of GI defects



**MERIT-Trial: Endpoints Met** 

De Novo 510K Classification Request paves path for Apollo ESG<sup>TM</sup> & Apollo REVISE<sup>TM</sup> for weight loss & bariatric revisions



### Less-Invasive Portfolio Treats Unmet Needs

### **ADVANCED GI**

- ESD or EMR site closure
- POEM
- Stent fixation
- Fistula, perforation, other GI tissue closure
- Colonoscopy defect closure
- Reflux (in development)

### **ENDOBARIATRIC**

- Intragastric balloon
- Endoscopic revisions of prior bariatric surgery (e.g., gastric bypass)
- Endoscopic sleeve gastroplasty (ESG) (De Novo 510K filed in Q3 2021)

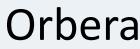




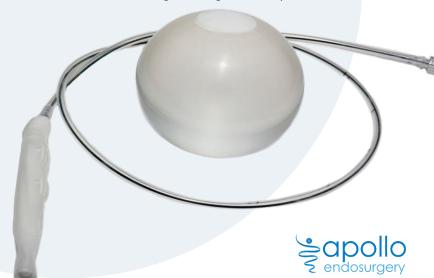
### OverStitch

endoscopic suturing system





managed weight loss system



# Line of Sight to Near- and Long-term Value Creation









Increase number of users & range of applications; build foundation for endoscopic weight loss

Launch Apollo ESG™ for weight loss and Apollo REVISE™ for bariatric surgery revisions

Establish ESG as a market leading procedure and endoscopic revisions as the standard of care



Build utilization of X-Tack as a valuable new tool for defect closer in upper & lower GI

Extend recent launch to OUS & drive adoption

Create a leadership position in defect closure



Improving market conditions globally + new AGA clinical practice guidelines

Key component of integrated endobariatric weight loss practices Achieve a new indication for treatment of NASH and pathway to reimbursement



# **Expanding Our Addressable Market**

~\$215 MARKET HISTORICALLY ~\$7.7B FUTURE ADDRESSABLE GLOBAL OPPORTUNITY

(Exclusive of market growth)

\$175M Advanced Gl defect closure \$40M Intragastric **Balloons** 

New products **New applications** Clinical support Reimbursement

\$850M<sup>2</sup>

Advanced GI

CLIP REPLACEMENT + POLYP REMOVAL DEFECT **CLOSURES** 

\$3.9B

**Endobariatric Weight Loss** 

**INTRAGASTRIC BALLOONS + REVISIONS + ESG** 





NASH

1. Verified Market Research: Intragastric Balloon Market Size and Forecast, Aug 2021 | 2. Derived from multiple primary data sources (including estimated upper GI perforation incidence rate from studies published between 1980 and 2000) and management estimates | 3. Reports and Data. Non -Alcoholic Steatohepatitis (NASH) Market Analysis By Disease Cause (Hypertension, Heart Disease, High Blood Lipid, Type 2 Diabetes, Obesity), By Drug Type (Vitamin E & Pioglitazone, Ocaliva, Selonsertib & Cenicriviroc), By End-User (Hospital, Clinics, And Homecare Settings) And Segment Forecast To 2027 | See Product Regulatory Advisory, slide 2



Advanced Gastro-Intestinal Therapies

# Establishing Leadership in GI Defect Closure

Expanding penetration of upper GI defect closures...

...to accessing global market in upper & lower GI



Establishing suturing as the standard of care:

- Stent Fixation
- ESD or EMR site closure
- POEM
- Fistula, perforation & other
   GL tract tissue closure
- Reflux (in development)





# OverStitch Endoscopic Suturing System (ESS)



### LESS-INVASIVE ENDOSCOPIC THERAPY

- Places full-thickness sutures through a flexible endoscope
  - Supports primarily upper GI procedures that depend on closure, apposition, or hemostasis of soft tissue

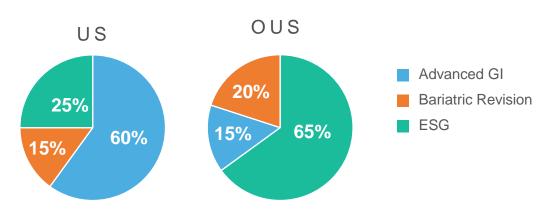
### **GROWTH DRIVERS**

Enhancing medical education for new & advancing users

Developing procedure & clinical data

Progressing toward ESG indication, which dominates international mix (OUS)

### **PROCEDURE MIX\***





# X-Tack Endoscopic Helix Tacking System

# THE NEXT EVOLUTION IN DEFECT CLOSURE

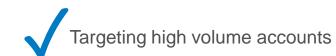
- Enabling technology addresses defects created during resection or dissections in upper & lower GI
  - Colonoscope & gastroscope compatible
  - Readily available, delivered through-the-scope

### **MARKET POSITION**

 Small Defects
 Medium Defects Requiring ≥ 3 TTS Clips
 Large Defects and Therapeutics

 TTS Clips
 X-Tack HeliX
 OverStitch & Sx

### **GROWTH DRIVERS**











# Expanding to Common GI Procedures

Building opportunity to extend our endoscopic fixation franchise into new applications

21 V U.S. colonoscopies per year<sup>1</sup>

2.3 Avg # polyps / colonoscopy<sup>2</sup>

~2.5N

THE NEW STANDARD OF CARE FOR A VAST UNMET NEED

Closure... should be attempted in all patients undergoing resection of large non-pedunculated colon polyps in the proximal colon.3

polyps >2 cm
in U.S. alone

Rate of delayed
bleeding w/o closure <sup>3</sup>

>\$500M

Potential U.S. addressable market for polyp removal defect closures<sup>4</sup>





Endobariatric



# **Building Access to Large Untapped Markets**

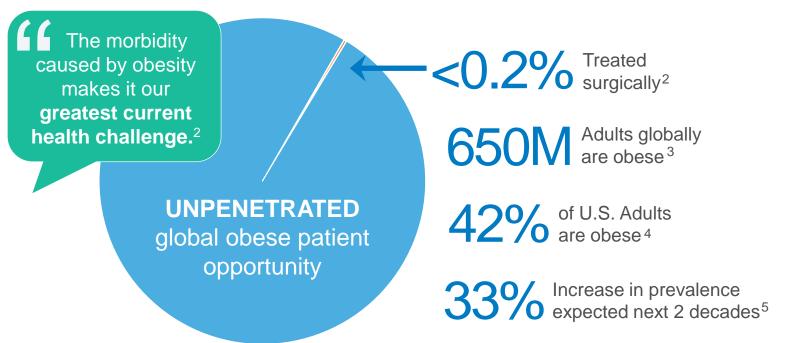
### **OBESITY**

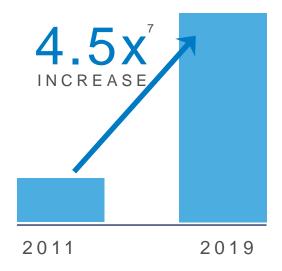
>\$2.9B Estimated Global Addressable Market<sup>1</sup>



### REVISIONS

\$1.0B Estimated Global Addressable Market<sup>6</sup>





U.S. endoscopic bariatric revisions



### **ENDOBARIATRIC**

# Extending Application of OverStitch to Endoscopic Revisions of Bariatric Surgeries

Anatom:

Anatomically-driven weight regain following weight loss surgery can be addressed with endoscopic surgical revision.

1 4 U.S. laparoscopic sleeve & gastric bypasses 2011 to '191

30-50% of those will be revision candidates<sup>1</sup>

43 U.S. revision procedures in 2019<sup>1</sup>

of top 100 U.S. Overstitch accounts perform revisions<sup>2</sup>

# ENDOSCOPIC V. SURGICAL REVISION

In a peer-reviewed study<sup>3</sup> that compared results at five years, endoscopic revision demonstrated:

- Equivalent efficacy
- Improved safety profile

	ENDO	SURGICAL	р
Efficacy at 5 years	<b>11.5%</b> TBWL	<b>13.1%</b> TBWL	0.67
Adverse events	6.5%	29.0%	0.04
Safety profile	<b>0</b> SAE rate	<b>19.4%</b> SAE rate	0.024



### **ENDOBARIATRIC**

# OverStitch for ESG Could Shift the Weight Loss Paradigm

Endos ESG, 5

Endoscopic Sleeve
Gastroplasty is intended
to be a minimally
invasive, endoscopic
weight loss procedure,
utilizing OverStitch™ to
reduce stomach
volume

>6,500 Participants studied in ESG clinical trials1

>200 Publications have shown consistent results<sup>1</sup>

Safe Less than 2% significant adverse event (SAE) rate<sup>2</sup>

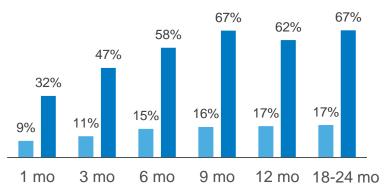
reversible Anatomy sparing
No scarring

Convenient Outpatient – return to
normal activities 3-5 days



### POOLED % WGT LOSS OVER TIME<sup>3</sup>

- % Total body weight loss
- Excess body weight loss





# **MERIT Study**

### design

- Multi-center, prospective, randomized clinical trial
- Enrolled 208 subjects with BMI ≥ 30 and ≤40 kg/m²
- Evaluated safety and effectiveness of ESG procedure compared to a medically monitored regimen of diet and healthy lifestyle
- Direct response to collaborative surgical and GI society position statement

## primary endpoints

- **EFFICACY:** At least 25% excess body weight loss (%EBWL) at 12 months and at least 15% EBWL vs. control at 12 months
- SAFETY: SAE rate of less than 5%

### principal investigators

Dr. Barham Abu Dayyeh, Mayo Clinic

Dr. Erik Wilson, University of Texas at Houston

### secondary endpoints

Patients also evaluated for improvement in hypertension and type 2 diabetes at 24 months



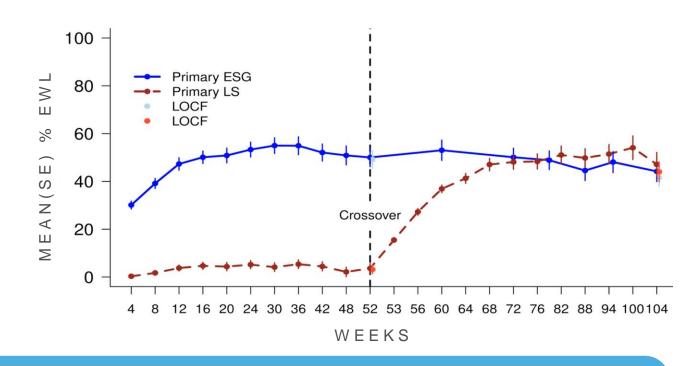
# MERIT Study (OverStitch for ESG) Met Primary Efficacy & Safety End Points

49% EBWL demonstrated by ESG patients at 12 months; target 25%

45% Difference % EWL compared to LS patients; target minimum of 15% EWL

770 Of subjects undergoing ESG achieved at least 25% EBWL

2% SAE rate among all ESG completers (n=150); all recovered



As seen in the MERIT results, **ESG offers a safe, effective, organ sparing weight loss therapy** that can be performed in an outpatient facility by either a gastroenterologist or a bariatric surgeon. The procedure can be combined with other therapeutic options and offers a scalable solution to address the global obesity problem."

DR. ABU DAYYEH | CO-PRINICIPAL INVESTIGATOR MAYO

# MERIT Study: Co-Morbidities

Compared to standard of care, ESG patients demonstrated reductions in co-morbidities & improved quality of life

ESG: 82.8% improvement **SoC:** 35.4% improvement

P<0.001

P=0.002

**ESG:** 35% improvement. 35% partial or complete remission SoC: 40% worsening, 20% improvement, 6.6% partial / complete remission

17% partial remission SoC: 34% worsening, 1.7% partial remission P=0.007

ESG: 45% improvement,

metabolic diabetes hyper-syndrome type II tension symptoms of life

Reduction in GERD symptoms No new or worsening **GERD** 

Significantly improved compared to SoC IWQoL+SF36 p < 0.001



# New Development in Obesity Treatment

Presented @ DDW: A Powerful Combination That May Increase Effectiveness

ESG



ESG + SEMAGLUTIDE1











Weight loss outcomes achieved with ESG plus semaglutide approach bariatric surgery outcomes.<sup>2</sup>

### **ANNA CAROLINA HOFF**

Angioskope Brazil São José dos Campos

### **Author conclusions**

- Surgery indicated only at high BMI or after presentation of comorbidities
- ESG can be performed at lower BMI making option available to more people



### 

### DESIGN

Multi-center randomized control IDE study of ESG procedure's effectiveness and safety

### **ENDPOINTS**

- Effectiveness: ≥ 25% Excess WL at 12 months
- Safety: < 5% SAE

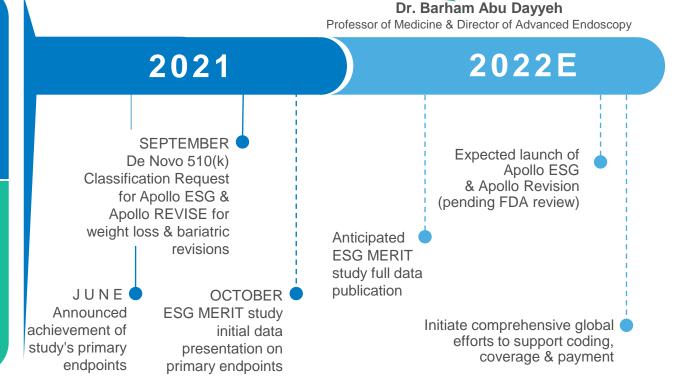
### **PARTICIPANTS**

200 Patients @ 9 Sites

- ≥ 50 with hypertension
- ≥ 50 diabetics

### STATUS

- · All procedures done
- 24-month follow-up visits complete



procedure to medically supervised moderate intensity lifestyle modification has achieved its primary endpoints for

both efficacy & safety.1



### **ENDOBARIATRIC**

# Orbera Weight Loss Management System

Leading Gastric Balloon Worldwide

balloon currently meeting ASGE's threshold standards<sup>1</sup> for safety and efficacy

NEW GROWTH DRIVERS

Expected to accelerate IGB clinical applications

peer reviewed publications reporting weight loss results consistently >10% TBW

2015 FDA approved; CE marked 1997

300 K gastric balloons sold

American Gastroenterology Association now recommends IGB use to manage obesity<sup>2</sup>

AMA assigned category 1 CPT code to IGB procedures – effective January 2023

FDA awarded Breakthrough Designation for Orbera IGB for treatment of NASH



# Improving Access to Care

From prior authorization strategy toward broad, evidence - supported reimbursement

accelerate energize lead prior Replicate existing successful models authorization Build on prior authorization successes with broader support capability coverage New CPT codes + coding for outpatient facilities cash Payer engagement & education Leverage experience and data to establish pay coverage policies





# A Growing, Epidemic With an Unmet Need



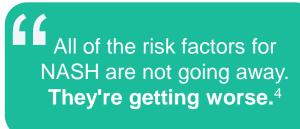
10M

Estimated U.S. adults affected<sup>2</sup>

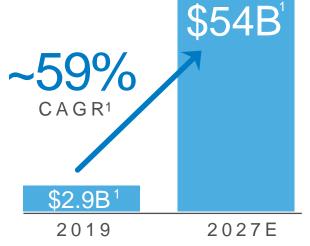
cause of liver transplant in women and patients over 55<sup>3</sup>

risk of morbidity & mortality

Zero FDA approved treatments, but weight loss recommended









# Our EWL Solutions May Help

FDA awarded Breakthrough Designation for Orbera IGB for treatment of NASH

Sat is NASA, S

Non-alcoholic steatohepatitis, a severe form of fatty liver disease can progress to cirrhosis and liver failure

### **BUILDING EVIDENCE**

Mayo pilot study of Orbera in patients with NASH demonstrated<sup>1</sup>:

- Improved histologic characteristics
- Resolution of liver inflammation
- Fat leaving the liver
- · Regression of fibrosis

>7-10% TBWL key to meaningful improvement<sup>2</sup>



Initial studies evaluating suitability of ESG for NASH







# Leveraging Strong Academic Presence

Well-positioned to both expand academic stronghold and broaden usage



20 of top 20

U.S. research hospitals<sup>1</sup>

25 of top 25
G.I. specialized hospitals<sup>1</sup>



# Revitalizing the Sales Network

New leadership + increasing opportunities attracting high-caliber professionals globally

### REVITALIZING U.S.

DIRECT U.S. REPS



- Experienced reps returning to Apollo
- Increasingly attracting from peers

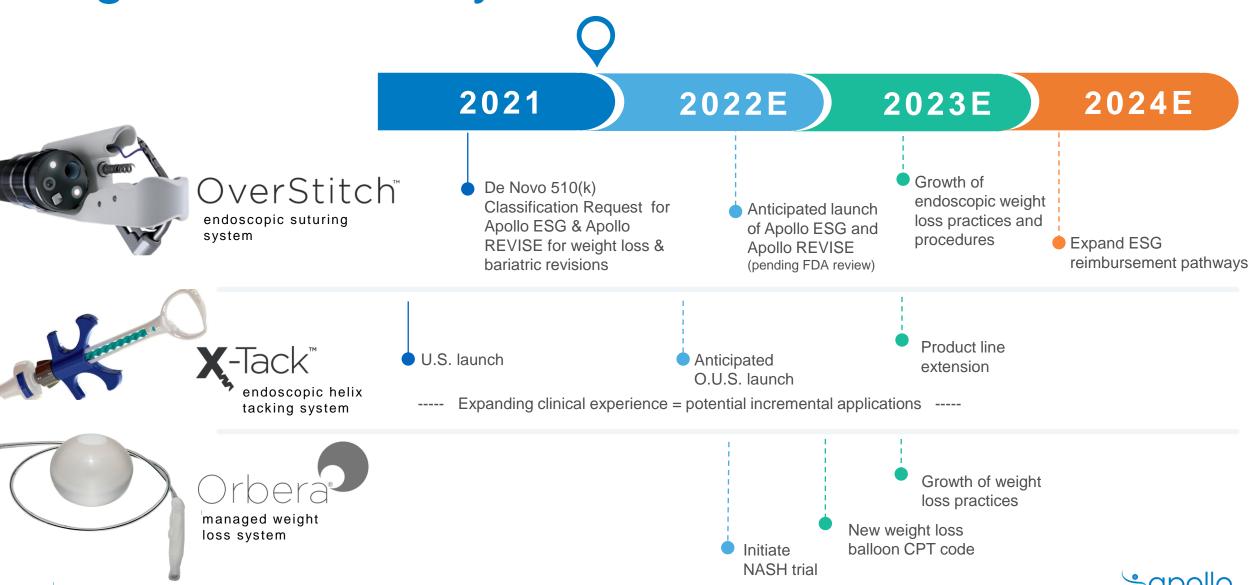
### ESTABLISHED O.U.S

Countries with direct sales teams in Europe, Australia & Latin America

40 Countries with distributor relationships

- New growth opportunities: Japan, China, Russia, Canada
- Int'l offices in UK & Italy

# Significant Catalysts Ahead





Financials

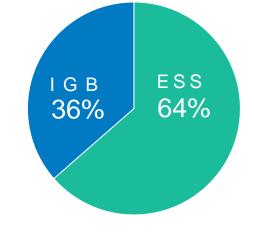
# FY 2021 Preliminary Revenue

	Q4 2020	Q4 2021*	YoY	FY 2020	FY 2021*	YoY
ESS	\$ 7.6M	\$10.5M	+37%	\$25.7M	\$40.0M	+55%
IGB	\$ 4.6M	\$ 5.5M	+20%	\$14.8M	\$22.1M	+49%
Other	\$ 0.6M	\$ 0.2M	(67%)	\$ 1.5M	\$ 0.9M	(40%)
TOTAL	\$12.9M	\$16.2M	+26%	\$42.0M	\$63.0M	+50%

\$63M\*
Full-year revenue outlook

50% Growth vs FY 2020

REVENUE MIX





# Gross Margin through 9/30/2021

	Q3 2020	Q3 2021	YoY	Q1-Q3 YTD 2020	Q1-Q3 YTD 2021	YoY	
Gross Margin \$	\$7.0M	\$9.2M	+32%	\$15.1M	\$25.9M	+72%	
Gross Margin %	54.5%	56.4%	+190 bps	51.6%	55.2%	+360 bps	

YoY GM% increase attributed to product mix & improved overhead absorption on higher revenue base

### **TODAY**

3-5 YEAR OUTLOOK

~55%+

- Early product ramp
- Manufacturing scale-up

### mid-60%s

Expected expansion driven by:

- Sales growth
- Product mix
- Overhead absorption efficiencies
- Cost reduction projects for OverStitch



## Non-GAAP Operating Expenses through 9/30/2021

Poised for thoughtful investment in R&D & sales channel to support growth initiatives

	Q3 2020	% of Revenue	Q3 2021	% of Revenue	Q1-Q3 YTD 2020	% of Revenue	Q1-Q3 YTD 2021	% of Revenue
R&D	\$1.3M	10%	\$2.4M	15%	\$ 5.0M	17%	\$ 6.6M	14%
S&M	\$4.0M	31%	\$5.9M	36%	\$12.4M	42%	\$16.3M	35%
G&A	\$2.1M	16%	\$3.4M	21%	\$ 7.3M	25%	\$10.2M	22%
Total	\$7.4M	58%	\$11.7M	72%	\$24.7M	84%	\$33.1M	71%

- Investing in sales channel to drive continued adoption, market penetration and geographic expansion
- Investing in R&D to advance clinical and regulatory initiatives, COGS improvement and product line extension / expansion





# Cash Usage & Financing Highlights

Follow-on offering and new credit facility secured cash runway to execute growth strategy

YTD CASH USAG	
Operating Cash Usage	\$ 7.7M
Investing / Capex	\$ 1.0M
Debt Service	\$ 2.4M
Gross Cash Usage	\$11.1M
Average Quarterly Gross Cash Usage	\$3.7M
Proceeds from options and warrants	\$(2.4M)
Net Cash Usage	\$8.7M
Average Quarterly Net Cash Usage	\$2.9M

\$75 \text{ capital raise October 2021 to strengthen balance sheet \$98M pro forma cash at 9/30/20212}

\$100 credit commitment from Innovatus Capital

refinances debt, provides growth capital; \$30M reduction in debt service costs over next 3 years

### proceeds to fund growth

- Expanding sales and marketing programs
- Expanding product indications
- Working capital
- General corporate purposes
- Potentially refinance or partially pay down debt



# Capitalization

\$450M

Market cap + pre-funded warrants<sup>1</sup>

Share Price (as of 12/31/2021) \$8.43

Average Daily Volume 290,000

52-Week Range \$3.37 / \$10.39

Market Capitalization 2 \$333 million

+ Pre-Funded Warrants1 \$450 million

\$407 Enterprise value + pre-funded warrants<sup>1</sup>

Long-Term Debt<sup>3</sup> (as of 9/30/2021) \$36 million
Convertible Debt<sup>4</sup> (as of 9/30/2021) \$19 million
Pro Forma Cash (as of 9/30/2021)<sup>5</sup> \$98 million
Enterprise Value <sup>2</sup> \$290 million
+ Pre-Funded Warrants<sup>1</sup> \$407 million





<sup>1.</sup> Market Capitalization and Enterprise Value with Pre-Funded Warrants are non-GAAP items. Pre-funded warrants outstanding at September 30, 2021 were 13,948,875. 2. Market capitalization and Enterprise Value includes common shares outstanding at September 30, 2021 of 29,829,697 plus 9,660,000 shares issued in the Company's follow-on offering that closed on October 15, 2021. | 3. Long-Term Debt – Matures March 2025, Senior secured, Interest at LIBOR plus 7.5%, interest only through September 2022 | 4. Convertible Debt – Matures August 2026, Interest at 6%, payable in stock, Conversion price of \$3.25 (or 6,290,932 common shares) 5. Pro forma cash at 9/30/2021 includes \$69.9 million of net proceeds from the Company's October 2021 follow-on offering

# **Growth Outlook**



\$63M 2021E Revenue\*



## energize

### **INVEST TO PENETRATE**

- Accelerate top line with robust, balanced growth across products & geographies
- · Revitalize Apollo team & customer base
- Advance commercial organization
- Enhance advanced GI position with X-Tack
- Support R&D pipeline
- · Fortify balance sheet to support growth

# accelerate

### LEVERAGE CLINICAL SUPPORT

- Build clinical evidence to support adoption and expand indications
- Create foundation for large market opportunities in endoscopic weight loss
- Broaden reimbursement

### lead

### STANDARD OF CARE

- Broader awareness
- Additional indications
- Expanded geographies





Appendix

### Appendix: Selected Financial Results through 9/30/2021

In 000s except %s	1Q 2019	2Q 2019	3Q 2019	4Q 2019	FY 2019	1Q 2020	2Q 2020	3Q 2020	4Q 2020	FY 2020	1Q 2021	2Q 2021	3Q 2021	YTD Q1-Q3 2021
Revenue	\$13,211	\$14,254	\$11,259	\$11,989	\$50,713	\$10,718	\$5,644	\$12,826	\$12,860	\$42,048	\$13,857	\$16,610	\$16,351	\$46,818
Gross Margin	54.8%	50.3%	48.3%	48.7%	50.6%	52.6%	43.0%	54.5%	55.9%	52.9%	54.2%	54.9%	56.4%	55.2%
Endoscopy Revenue	\$10,820	\$12,193	\$10,381	\$11,755	\$45,149	\$10,358	\$5,389	\$12,536	\$12,230	\$40,513	\$13,602	\$16,377	\$16,351	\$46,818
Endoscopy GM	50.7%	50.1%	48.4%	48.6%	49.5%	51.9%	50.7%	54.0%	54.3%	53.1%	54.2%	54.9%	56.4%	55.2%
S&M	\$7,697	\$7,803	\$6,495	\$6,735	\$28,730	\$6,330	\$2,265	\$4,178	\$4,582	\$17,355	\$4,790	\$6,005	\$6,123	\$16,918
G&A	\$3,717	\$3,343	\$3,159	\$3,369	\$13,588	\$3,339	\$2,157	\$2,374	\$3,192	\$11,062	\$4,069	\$5,338	\$4,574	\$13,981
R&D	\$3,428	\$2,689	\$2,128	\$2,139	\$10,384	\$2,147	\$1,815	\$1,522	\$2,186	\$7,670	\$1,928	\$2,550	\$2,567	\$7,045
Amortization	\$553	\$528	\$510	\$504	\$2,095	\$496	\$490	\$486	\$477	\$1,949	\$474	\$471	\$467	\$1,412
Total operating expenses	\$9,786 <sup>1</sup>	\$14,363	\$12,292	\$12,747	\$49,188	\$12,312	\$6,727	\$8,560	\$10,437	\$38,036	\$11,261	\$14,364	\$13,371	\$39,356
Loss from operations	(\$2,545)	(\$7,197)	(\$6,859)	(\$6,912)	(\$23,513)	(\$6,675)	(\$4,298)	(\$1,574)	(\$3,247)	(\$15,794)	(\$3,754)	(\$5,241)	(\$6,567)	(\$14,057)
Net Loss	(\$2,804)	(\$8,774)	(\$8,658)	(\$7,196)	(\$27,432)	(\$10,256)	(\$6,253)	(\$2,597)	(\$3,505)	(\$22,611)	(\$4,601)	$(\$3,019)^2$	(\$6,657)	(\$14,277)
Net Loss per Share	(\$0.13)	(\$0.40)	(\$0.40)	(\$0.34)	(\$1.27)	(\$0.49)	(\$0.30)	(\$0.11)	(\$0.14)	(\$0.99)	(\$0.17)	(\$0.11)	(\$0.23)	(\$0.52)
Shares used in Net Loss per Share	21,907	21,927	21,401	20,946	21,542	21,117	21,153	23,111	25,609	22,756	26,306	27,270	29,020	27,542



<sup>1.</sup> First quarter 2019 operating expense includes settlement gain of \$5,609 from Allergan Inc.

<sup>2.</sup> Second quarter 2021 includes a gain on debt forgiveness of \$2,852

# Non-GAAP Reconciliation through 9/30/2021

### **Operating Expenses**

In 000s	Q3 2020	Q3 2021	Q1-Q3 YTD 2020	Q1-Q3 YTD 2021
R&D	\$1,522	\$2,567	\$5,484	\$7,045
Less: Stock-Based Comp in R&D	\$ 194	\$ 150	\$ 492	\$ 425
Non-GAAP R&D	\$1,328	\$2,417	\$4,992	\$6,620
S&M	\$4,178	\$6,123	\$12,773	\$16,918
Less: Stock-Based Comp in S&M	\$ 143	\$ 220	\$ 404	\$ 580
Non-GAAP S&M	\$4,035	\$5,903	\$12,369	\$16,338
G&A	\$2,374	\$4,574	\$7,870	\$13,981
Less: Stock-Based Comp in G&A	\$ 242	\$ 1,160	\$ 610	\$ 3,733
Non-GAAP G&A	\$2,132	\$3,414	\$7,260	\$10,248

