# Financial Tearsheet

### **Company Overview**

Social Life Network, Inc. is an American for-profit corporation and an online Social Network and E-Commerce platform, based in Denver Colorado, U.S.A. In January of 2013 we launched our first social network platform to meet the growing demand for niche social networking in the Cannabis industry, WeedLife.com. Over the past 5 years we have included additional industries that target consumer behavior around sub-culture behavior online, and we have expanded to target the residential real estate industry as well as a growing number of sports verticals, such as Hunting, Fishing, Tennis, Cycling, Soccer and Golf to name a few. Our Social Networking and E-Commerce platform can be accessed by over 120 countries, and is translated in to 12 languages. In addition to owning and operating our own for-profit niche social networks, we provide access to our technology platform to other industry businesses by charging a licensing fee based on a percentage of their annual profits and/or number of end-users on the social e-commerce network. The niche industries that we have targeted for generating online advertising and e-commerce revenue from, total more than \$2B a year in online ad spending, and \$4T a year in retail sales. For more information, please visit SocialNetwork.ai and review Social Life Networks filings with the U.S. Securities and Exchange Commission.

#### **Recent Financial News**

Date	Headline
Jul 20, 2018	Social Life Network Launches Social Network for International Futball Fans
Mar 23, 2017	Social Life Network Announces Turning Point in Technology
Mar 14, 2017	Social Life Network Launches New Cannabis Marketing Technology
Mar 02, 2017	Social Life Network Provides Business Update and Company Outlook
Jan 04, 2017	The WeedLife Network Launches Mobile App Building Platform to Help Cannabis and Hemp Businesses Connect with their Customers

### **Stock Performance**

Today's Open	0.2450
Volume	6,300
Day Range	0.2000 - 0.2450
52 Week Range	0.0700 - 0.3400
Bid/Ask	0.1500/0.1990
Bid/Ask Size	5,000 X 20,100
Previous Close	0.1440
Market Cap	20.13 million
Shares Outstanding	100.63 million
Dividend/Yield	0.0000 / 0.0000%
EPS (TTM)	-0.038200
P/E Ratio (TTM)	N/A

Symbol: WDLF Last Trade: \$0.20 Change (%): ↑ 0.06 (38.89%) Volume: 6300

07/23/2018 10:04 AM ET Quotes delayed at least 20 mins.

## Social Life 🎬 Network

### **Recent XBRL Filings**

Filing Date 🗸	Form Type	Description	View
Apr 20, 2009	10-Q	Quarterly report	HTML POF
Jan 20, 2009	10-Q	Quarterly report	HTML POF
Dec 11, 2008	10KSB	Optional form for annual and transition reports of small business issuers	HTML POF
Jul 15, 2008	10QSB	Optional form for quarterly and transition reports of small business issuers	HTML POF
Apr 14, 2008	10QSB	Optional form for quarterly and transition reports of small business issuers	HTML PDF

### **Management Team**

Ken Tapp, Chief Executive and Technology Officer

D. Scott Karnedy, Chief Operating and Revenue Officer

Andrew Rodosevich, Chief Financial Officer and Director

### **Board of Directors**

Ken Shawn Tapp, Chairman

Andrew Rodosevich, Chief Financial Officer and Director