

#### March 7, 2016

ASX Market Announcements ASX Limited Level 4 North Tower, Rialto 525 Collins Street Melbourne VIC 3000

#### INTERIM CONSOLIDATED FINANCIAL REPORT – INVESTOR PRESENTATION

Attached is an investor presentation prepared to accompany Adherium's Interim Report for the period ended 31 December 2015. The presentation will be used in meetings with Shareholders over the coming days.

Yours faithfully

Bronwyn Le Grice

Joint Company Secretary

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#### ASX: ADR

**ABN** 24 605 352 510

#### **Company Overview**

Adherium is a global leader in digital health technologies which address sub optimal medication use in chronic disease.

#### Directors

Dr J Doug Wilson (Chair) Mr Garth Sutherland (Group CEO) Prof. John Mills Mr Jeremy Curnock Cook Mr Bruce McHarrie Mr Bryan Mogridge Dr Bill Hunter

Joint Company Secretaries Mr Rob Turnbull

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## Adherium® Investor Presentation

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March 2016



#### **Forward Looking Statement**

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This presentation may contain budget information, forecasts and forward looking statements in respect of which there is NO guarantee of future performance and which of themselves involve significant risks (both known and unknown). Actual results and future outcomes will in all likelihood differ from those outlined herein.

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## About Adherium®

Transforming Chronic Disease Management

Adherium<sup>®</sup> designs, develops and manufactures digital health solutions which address sub-optimal medication use in chronic disease

#### **Our Vision**

Our vision is to be the largest global provider of medication use data, empowering patients, healthcare professionals, and payers in the effective management of chronic disease

### The Solution: Adherium<sup>®</sup> Smartinhaler<sup>™</sup>

The leading range of medication sensors for inhaled medications globally

#### Disease Management Solutions

Smartinhaler™ provides a sophisticated disease management solution for the treatment of chronic respiratory diseases

#### Advanced Sensor Technologies

Advanced sensor technologies that provide the doctor and patient with objective data and interventions regarding patient medication usage and drug delivery technique

#### Pharmaceutical Brand Extension

Provides pharmaceutical companies with brand-extension for blockbuster drugs, including those drugs that are coming off patent





## **Leading Digital Health Solutions**

Adherium's 1st solution, Smartinhaler<sup>™</sup>, is the leading digital health solution for inhaled medicines used in the treatment of chronic respiratory diseases

### **Proven in Clinical Trials**

Smartinhaler<sup>™</sup> technology has been supplied to more than 63 clinical projects in over 30 countries. There are currently 31 new clinical projects underway.

### The Only Solution With Robust Clinical Outcomes Data

Adherium's Smartinhaler<sup>™</sup> platform is the only product available for the digitisation of respiratory medication that can point to robust, independent clinical outcomes data, demonstrating a profound positive impact on patient health

## **Positioned for Growth**

A\$31m Cash in hand, no debt and executing on plans for international expansion including AstraZeneca Supply & Development Agreement and increasing demand from clinical trial and commercial channels

# Highlights of the Period

International Expansion Underway



## **REVIEW OF OPERATIONS**

Transitioning to commercial supply, volume manufacturing and international expansion as the Company focuses on building out the necessary infrastructure to support its growth plans.

#### **REVIEW OF OPERATIONS**

Key Metrics for the Period to 31 December 2015

48k

Devices Sold, primarily commercial supply under AstraZeneca Agreement (71% increase on comparative period 2014)

32%↓

Per Device Manufacturing Costs – as manufacturing shifts to commercial volumes & contract manufacturer

A\$1.6m

48%

Revenue from sales of devices and associated software and services

Gross Margin on devices sold

7

### **FINANCIAL SUMMARY**

## Nine Months to 31 December 2016

	AUD (31 Dec '15)
Revenue	\$1,602,000
48,000 devices, majority for commercial	
Gross profit	\$769,000
<ul> <li>Transfer of volume manufacturing operations to our Asian-based contract manufacturer to achieve ~ 50% margin</li> </ul>	
Research and development	\$1,323,000
<ul> <li>Product development costs written off</li> </ul>	
<ul> <li>Increased IP and regulatory programme</li> </ul>	
<ul> <li>Senior industry experience hired in software, hardware and regulatory</li> </ul>	
Sales and marketing	\$523,000
<ul> <li>Focus on clinical transitioned to sales and BD</li> </ul>	
<ul> <li>Increased level of international customer meetings</li> </ul>	
Administrative	\$2,260,000
• Expenses associated with securing the AstraZeneca agreement, the ASX listing and establishment of	
the share register	
<ul> <li>Recruitment of senior R&amp;D staff, and US/UK VP sales and marketing underway</li> </ul>	
Secured suitable office and production space in Auckland	
Cash on hand	\$30,780,000



### **FINANCIAL SUMMARY**

**Normalised Loss After Tax** 

	AUD
Net loss after tax	\$3,840,000
Product development costs written off	\$166,000
Expenses associated with securing the AstraZeneca agreement, the ASX listing and establishment of the share register	\$784,000
Non-cash fair value/interest on Convertible Notes	\$378,000
Normalised net loss after tax	\$2,472,000



Outlook

International Growth & Expansion



## The Expanding Reach of the Smartinhaler<sup>™</sup> Platform

Cumulative Activated Devices (Average Quarterly Growth 59%)





## OUTLOOK Clinical Outcomes

Adherium is the **only** company active in the digitisation of inhaled medications for respiratory disease that can point to robust, independent clinical outcomes data from studies of end users utilising the technology in a real world setting.

#### **Our Clinical Outcomes Data Sets us Apart**

Improved Adherence, Reduced Exacerbations, Reduced use of Steroids & Reliever Medications all point to Healthier Patients



Adherence 59% Adults 180% Children



67% Severe exacerbations (Adults)45% Reliever Medication Use (Children)37% Prescribed Oral Steroids (Children)



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Patient Health & Quality of Life

New Data to become available in 2016

Expansion of Commercial

Into Major Pharmaceutical Markets

Programme

EuropeNorth America

Asia

## OUTLOOK

AstraZeneca Agreement

02

Multiple Projects Spanning Entire Operations

**Product Development** 

**Regulatory Approvals** 

Supply Chain & Logistics

**Clinical Operations** 

**Product Internationalisation** 

03

**Projects Include** 

Embedded and external devices for both new & existing inhalers

Major new clinical studies in major markets



## OUTLOOK

## **Product Development & Sales Cycle**

The pathway to another commercial supply agreement with a large pharma co is well understood:



**Development** – Research, development, prototyping, testing and validation

**Clearance to Market** – Regulatory approvals and certifications

Clinical Trial – Initial deployment in a clinical trial setting as a platform for electronic capture of accurate medication use data

Soft Commercial Launch – Initiate commercial roll out in one country to identify and assess the best methods for scaling up

Expansion into Major Markets – Launch in major pharmaceutical markets such as Europe, North America and China

**Global Deployment** – The product becomes embedded into the product suite of the customer and is deployed globally.

## OUTLOOK

Market Leaders Through Innovation and Product Development

Innovation & Development under AstraZeneca Agreement

New devices for AstraZeneca including seeking required regulatory approvals for international markets

3 Smaller, Sleeker, Faster, Better

Next generation devices in flagship product ranges

02 Smartinhaler™ inside

Embedded solution for blockbuster treatments in beta testing within the year



Retain market leadership by developing new devices for new inhalers

## OUTLOOK Clinical Trials Market

> US\$30 billion is spent each year on clinical trials

Adherium is the global leader in the supply of digital technologies for monitoring medication use in respiratory clinical trials

#### Adherium Smartinhaler<sup>™</sup> Platform

The most widely used platform for monitoring medication use in the clinical trials market



## OUTLOOK Clinical Trials Market

The Clinical Trials Segment offers access to potential commercial clients as well as key opinion leaders in both research & industry

Clinical trial sales are a higher price, higher margin market opportunity

Adherium Smartinhaler<sup>™</sup> Platform

Current trial sponsors include leaders of research and industry

AstraZeneca (Global) GSK (USA) Philips (UK, USA) University of Western Australia (Australia) The Royal Brompton Hospital (UK) University of Calgary (Canada) Cincinnati Children's Hospital (USA) Canton Hospital (Switzerland) University of Auckland (New Zealand) Medical Research Institute of New Zealand (New Zealand)

## **OUTLOOK** Sales & Marketing | Channels to Market

## 02

#### **Progress Pipeline Opportunities**

Market evaluation study in progress with multinational client

Distribution to Hospital, Physicians, Pharmacies and Patients

## 03

**Expand Sales Channels** 

#### Payers/ Insurers

**Disease Management Organizations** 

Governments

## A Brave New World

The Digitisation of Respiratory Medicine



## **Compelling Clinical Need**

In chronic respiratory disease, adherence is poor leading to poor health outcomes for patients, and to impaired commercial outcomes for pharma

1 Horne, R. (2006). Compliance, adherence, and concordance: implications for asthma treatment. CHEST Journal, 130(1\_suppl), 65S-

<sup>2</sup> Royal College of Physicians. (2014). Why asthma still kills: the National Review of Asthma Deaths (NRAD) Confidential Enquiry Report: London: RCP

<sup>3</sup> Villiams et al. (2004). Relationship between adherence to inhaled corticosteroids and poor outcomes among adults with asthma. Journal of Allergy and Clinical Immunology, 114(6), 1288-1293.

#### **The Market Need**

Medication Adherence is a key issue facing healthcare providers & pharmaceutical companies



34%

Children adhere to prescribed treatment plans<sup>1</sup>

Asthma deaths linked to sub-optimal adherence<sup>2</sup>

60%

Reduction in hospitalizations from increased adherence<sup>3</sup>

## THE DIGITISATION OF RESPIRATORY MEDICATIONS

Fast moving M&A and partnering activities

## Astra Zeneca & Adherium

Master Supply and Development Agreement July 2015

Currently the only commercial supply agreement in the public domain



Teva acquired Gecko Health September 2015.



Development agreement for an embedded solution for the Breezhaler™

Product not expected to hit the market until 2019 or later

## MARKET OPPORTUNITY - MANAGED CARE & DISEASE MANAGEMENT

Substantial Unmet Needs in Asthma & COPD

Disease Management market opportunity is enormous

**70** million active patients diagnosed

**57** million active patients currently receiving treatment

**20** million active patients poorly controlled.







Source: AstraZeneca Investor Relations Presentation, March 2015



## **Beyond the Inhaler**

New Chronic Diseases | New Drug Delivery Modalities | Monetising Data



### The Healthcare Internet of Things

Huge opportunity for a new class of healthcare company

**8/10** healthcare dollars are spent on chronic disease

**54%** Americans 50-64 & 27% of Americans older than 65 use smartphones

Total US Healthcare Savings from Digital Technologies estimated at **US\$300B+** 

The Healthcare Internet of Things can create a **\$30B+** market by 2025



## Adherium<sup>®</sup> Threefold Approach

## Three Business Verticals Addressing Major Unmet Market Needs

RESPIRATORY	DATA	OTHER CHRONIC DISEASES
Market Dominance in Chronic Respiratory Disease Management with Smartinhaler™	Monetise exponentially growing database (driven by proliferation of data generating devices in market)	Application of Adherium <sup>®</sup> technology to new chronic diseases and drug delivery modalities
Smartinhaler™ the key platform, rolling out internationally	Significant quantities of incoming data arriving daily	Smartinhaler™ Platform building blocks are directly transposable
Global distribution channel agreement in place and expanding	Establishing a dedicated data team to mine and extract value from data	Experience in design, development, regulatory approvals, manufacturing, pricing and commercialization, all directly applicable
EU & US sales & marketing hubs to be established Full pipeline of innovation that will generate more, new, valuable data	Existing commercial agreements enable monetization of data through value added reporting	Existing and new channel partnerships provide multiple opportunities
	Control over sensor through to back end databases provide Adherium <sup>®</sup> with agility to add new sensor data	Target applications include precision and personalized medicine and chronic diseases costing > \$5K per patient p.a.
Multinational Pharmaceutical & Medical Technology Companies Payers – Governments & Insurers Hospitals Disease Management Organizations Clinical Trials	Multinational Pharmaceutical & Medical Technology Companies Payers – Governments & Insurers Technology Companies	Multinational Pharmaceutical & Medical Technology Companies Payers – Governments & Insurers Hospitals Disease Management Organizations Clinical Trials

Data

Monetising an Exponentially Growing Data Asset

Smartinhaler<sup>™</sup> data ownership resides with Adherium<sup>®</sup>

Tens of thousands of devices deployed globally report data back to our servers on a daily basis

B Develop & deploy new market leading devices into international markets

Data generating devices contribute to the Adherium<sup>®</sup> Internet of Things, exponentially growing the data asset base of the company. 2 Expand Smartinhaler™ databases through international commercialization

Substantial and rapidly growing respiratory data sets

**04** Leverage data to realize value

New commercial and scientific breakthroughs only achievable through a critical mass of data Data Analytics and provision of large dataset reports to key channels to market

## **New Applications**

Application of Adherium<sup>®</sup> Platform to Other Chronic Diseases

02

#### Leverage Whole-of-Platform Knowledge

Leverage whole-of-platform knowledge

Key skill sets in understanding of patient behavior

Sensors, design, validation

Software, applications and data analytics

03

## Accelerate Commercialisation through Partnerships

Leverage existing and new commercial relationships beyond the inhaler

Identify and secure key development partners

Growth by acquisition



## Targeting New Disease Areas

Target new disease areas where annual disease costs are >\$5k per patient per annum e.g. Cardiovascular disease, Diabetes

## **Financial & Shareholder Information**



## Adherium<sup>®</sup> Trading Summary

August 2015 Listing through to February 26, 2016



## Adherium<sup>®</sup> Leadership

**Experienced Team and Board** 

## **Executive team**

Garth Sutherland Group Chief Executive Officer

**Rob Turnbull** Chief Financial Officer

Bronwyn Le Grice Head of Commercial Development

Nigel Devine

VP Production & Development

Maggie Scott Head of Clinical Operations

Nancy She Head of Procurement & Logistics

**Chris Mander** Head of Regulatory & Quality

## **02** Board of Directors

**Dr Doug Wilson** MB, ChB, PhD, FRACP, FRCPA Chairman

Jeremy Curnock Cook MA Non Executive Director

Prof John Mills AO SB MD FACP FIDSA FRACP ARCPA

Independent Non Executive Director

Dr William (Bill) Hunter BSc, MSc, MD Independent Non Executive Director

**Bruce McHarrie** BCom, FCA, GAICD Independent Non Executive Director

Bryan Mogridge BSc, ONZM, FNZIOD Independent Non Executive Director

Garth Sutherland MSc. Group CEO, Executive Director

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## **Our Shareholders**

Top 20 Shareholders December 31, 2015

RANK	ΝΑΜΕ	%
1.	ONE FUNDS MANAGEMENT LIMITED	16.64
2.	K ONE W ONE LTD	7.68
3.	CITICORP NOMINEES PTY LIMITED	7.63
4.	MR GARTH SUTHERLAND	7.06
5.	ASTRAZENECA AB	5.64
6.	NATIONAL NOMINEES LIMITED	5.60
7.	ICE ANGELS NOMINEES LTD	4.12
8.	NZVIF INVESTMENTS LIMITED	3.13
9.	UBS NOMINEES PTY LTD	2.96
10.	HSBC CUSTODY NOMINEES (AUSTRALIA) LIMITED	2.81
11.	J P MORGAN NOMINEES AUSTRALIA LIMITED	2.58
12.	HSBC CUSTODY NOMINEES (AUSTRALIA) LIMITED-GSCO ECA	2.44
13.	CURE KIDS VENTURES LTD	2.42
14.	HSBC CUSTODY NOMINEES (AUSTRALIA) LIMITED - A/C 3	1.99
15.	UBS NOMINEES PTY LTD	1.77
16.	NATIONAL NOMINEES LIMITED <db a="" c=""></db>	1.68
17.	BRISPOT NOMINEES PTY LTD <house 1="" a="" c="" head="" no="" nominee=""></house>	1.50
18.	UBS WEALTH MANAGEMENT AUSTRALIA NOMINEES PTY LTD	1.10
19.	MOGRIDGE & ASSOCIATES LTD	1.05
20.	ROSS ALAN SUTHERLAND + VALERIE MARY SUTHERLAND + GARTH CAMPBELL SUTHERLAND	0.75

## Thank You

http://www.adherium.com/investors

